

## SUMMARY OF QUALIFICATIONS

- High-caliber writer with broad experience writing and editing for print, online and broadcast media, including feature articles, blog posts, hard news stories, press releases, marketing campaigns and materials, research reports, essays, advertorial copy and creative online/print/radio/TV copy.
- Excellent producer, researcher, interviewer, reporter, organizer and event planner/manager.
- More than five years experience writing and reporting for CBS Radio and online news in second and fifth largest markets in the country (Los Angeles and San Francisco, respectively). Published in major metropolitan newspaper, various blogs and a two-page spread in a national women's magazine.
- Strong technical command of the English language and AP Style; serious commitment to excellence and clarity in the printed word.
- More than 12 years experience working and volunteering in non-profit organizations
- Seven years of sales experience in highly customer service-oriented companies

## ENDORSEMENTS

- "Gabriana Marks is a bright and talented asset to any team she joins. Diligent, self-motivated and a good communicator, she works hard and works well with her colleagues. Gabriela expresses an admirable eagerness to grasp the big picture, expand her knowledge base and hone her skills." **(Angelina Acevedo, San Francisco Chronicle Media and Public Relations Specialist)**
- "Gabriana is a very capable, very competent writer, and all around highly productive member of our team. I'm delighted to work with her every day." **(Henry Ford, San Francisco Chronicle Senior Marketing Director)**
- "You were one of the best students in a far-better-than-average group of students. ... You were prompt, generous, cheerful, and resourceful in your work, and you contributed greatly to the analytical critiques of ... student writing." **(Norman Corwin, USC Instructor and "one of the greatest living writers in the English language, and has been called America's poet laureate of radio")**
- "Not only do you have wonderful technical skills, you have been incredibly creative in putting together a product that the Mission participants and our Federation can use to excite and inspire folks to go to Israel. Your photography skills and taste in music are also wonderful!" **(San Francisco Jewish Community Federation Regional Director describing my DVD photo presentation about trip to Israel)**
- "Gabriana exceeded the expectations of KNX newsroom management ... Gabriela Marks has proven to be dedicated, dependable, intelligent, likable and more than capable. She has earned the respect of her colleagues, and my recommendation." **(Ed Pyle, KNX News Director)**

## EDUCATION

University of Southern California, Annenberg School for Communication, B.A. in Journalism (*graduated with honors*)

## PROFESSIONAL EXPERIENCE

Leadership Development team, Young Adults Division Board, Jewish Community Federation	7/09 – current
Business and Marketing Manager, Marks Insurance Agency with Farmers Insurance	5/09- 03/10
Event and Vendor Coordinator, Prepare for the Playa events (San Francisco, CA)	Summer 2009
Writer/Editor/Project Manager, San Francisco Chronicle Custom Publishing	8/07 – 4/09
Writer, SF Unzipped (style/beauty blog), SF Chronicle Style section, Business & Technology section	1/08 – 4/09
Founder and Editor, Challah Back (blog of the Young Adults Division of the Jewish Federation)	12/08 – 6/09
Marketing Chair, Young Adults Division Board, Jewish Community Federation (San Francisco, CA)	8/08 – 6/09
Marketing Director, Creative Design and Sales, Sparkle Plenty Creations (Santa Cruz, CA)	10/04 – 12/08
Writer, KCBS 740 AM and kcbs.com (San Francisco, CA)	7/06 – 7/08
Campaign Administrative Coordinator, San Francisco Jewish Community Federation	7/06 – 8/07
Assistant Store Manager, Starbucks Coffee Co. (Santa Cruz, CA)	10/05 – 7/06
Writer, KNX 1070 News Radio CBS (Los Angeles, CA)	2/03 – 5/05
Editorial Intern, KTLA-TV Ch. 5/WB CyberGuy Segment (Los Angeles, CA)	9/04 – 12/04
Writer/Reporter/Videographer/Editor, Annenberg TV News (Los Angeles, CA)	1/04 – 5/05
President, USC Hillel Jewish Student Center (Los Angeles, CA)	1/04 – 12/04

## SPECIAL SKILLS AND CREDENTIALS

Expertise in Mac and PC; Microsoft Office Suite; CCI Design, InDesign, AP News Service and iNews newsroom software; Moveable Type, Wordpress and Blogspot blog software; Photoshop; Dreamweaver; Raiser's Edge fundraising software San Francisco Chronicle multimedia photo training; AVID linear & non-linear editing, camcorder & graphics design training UJC Boston 2010 National Young Leadership Conference — Leadership. Service. Community.  
Media Bistro "Breaking into Travel Writing" and "Advanced Travel Writing" courses  
Associated Press Television-Radio Association (APTRA) Reporter Academy 2004 and APTRA Anchor Academy 2005  
Farmers University sales and business manager training and Licensed Property & Casualty and Life Insurance Agent  
Some Spanish and Hebrew