

**SUMMARY**

- 8+ years – Professional Writing & Editing**
- 12+ years – Non-Profit Event Production & Leadership Service**
- 7+ years – Client Relations & Sales**

**ENDORSEMENTS**

- “Gabriana is a strong, detail-oriented writer/editor. Her exceptional organizational skills were a huge asset in maintaining our challenging production schedules, and her proactivity and good humor were always welcome on deadline. Her skill and enthusiasm would be a boon to any creative team.” **(Michael Ansaldo, San Francisco Chronicle Custom Publications Manager)**
- “Gabriana exceeded the expectations of KNX newsroom management ... Gabriela Marks has proven to be dedicated, dependable, intelligent, likable and more than capable. She has earned the respect of her colleagues, and my recommendation.” **(Ed Pyle, KNX News Director)**
- “Gabriana is a bright and talented asset to any team she joins. Diligent, self-motivated and a good communicator, she works hard and works well with her colleagues. Gabriela expresses an admirable eagerness to grasp the big picture, expand her knowledge base and hone her skills.” **(Angelina Acevedo, San Francisco Chronicle Media and Public Relations Specialist)**
- “You were one of the best students in a far-better-than-average group of students. ... You were prompt, generous, cheerful, and resourceful in your work, and you contributed greatly to the analytical critiques of ... student writing.” **(Norman Corwin, USC Instructor and “one of the greatest living writers in the English language, and has been called America’s poet laureate of radio”)**
- *Additional references and 21 written recommendations available upon request*

**EDUCATION**

**B.A.**, Broadcast Journalism, **high honors** – cumulative GPA 3.72  
 University of Southern California, Annenberg School for Communication

**PROFESSIONAL EXPERIENCE**

<b>Destination Wedding Producer and Designer</b> , Goldmann-Cohen Wedding (Los Angeles, CA)	2010
<b>Business/Marketing Manager &amp; Client Relations Specialist</b> , Insurance industry (San Francisco, CA)	2009– 2010
<b>Event and Vendor Coordinator</b> , Prepare for the Playa events (San Francisco, CA)	2009
<b>Writer/Editor/Project Manager</b> , San Francisco Chronicle Custom Publishing	2007 – 2009
<b>Writer</b> , SF Unzipped (style/beauty blog), SF Chronicle Style section, Business & Technology section	2008 – 2009
<b>Writer</b> , KCBS 740 AM and kcbs.com (San Francisco, CA)	2006 – 2008
<b>Campaign Administrative Coordinator</b> , San Francisco Jewish Community Federation	2006 – 2007
<b>Assistant Store Manager</b> , Starbucks Coffee Co. (Santa Cruz, CA)	2005 – 2006
<b>Writer</b> , KNX 1070 News Radio CBS (Los Angeles, CA)	2003 – 2005
<b>Editorial Intern</b> , KTLA-TV Ch. 5/WB CyberGuy Segment (Los Angeles, CA)	2004
<b>Writer/Reporter/Videographer/Editor</b> , Annenberg TV News (Los Angeles, CA)	2004 – 2005

**VOLUNTEER EXPERIENCE**

Share Our Strength, Taste of the Nation SF Planning Committee (San Francisco, CA)	
<b>Marketing Chair</b>	2010
Jewish Community Federation, Young Adults Division Board (San Francisco, CA)	
<b>VP, Communications</b>	2010
<b>Young Leadership Board Retreat Producer and Facilitator</b>	2010
<b>Leadership Development Team</b>	2009 – 2010
<b>Leadership Speaker Series Co-Chair</b>	2009 – 2010
<b>Founder and Editor</b> , Challah Back (YAD Marketing Blog)	2008 – 2009
<b>Marketing Chair</b>	2008 – 2009
Sparkle Plenty Creations (Santa Cruz, CA)	
<b>Marketing Director, Creative Design and Sales</b>	2004 – 2008
USC Hillel Jewish Student Center (Los Angeles, CA)	
<b>President</b>	2004
<b>VP of Programming</b>	2003
<b>Israel Celebration Week Annual Event Chair</b>	2003, 2004
Additional volunteer experience available upon request	

## SPECIAL SKILLS AND ADDITIONAL TRAINING

- **Expertise in Mac and PC**, including proficiency in the following software:
  - Microsoft Office Suite and iWork; CCI Design and InDesign; AP News Service and iNews newsroom software; Moveable Type, Wordpress and Blogspot blog software; Photoshop; Dreamweaver; Raiser's Edge fundraising software; Google applications; Facebook and Twitter; and more.
- **Professional photo, video, editing and design training:**
  - San Francisco Chronicle multimedia photo training
  - AVID linear & non-linear editing, camcorder & graphics design training at Annenberg
- UJC Boston 2010 National Young Leadership Conference: "Leadership. Service. Community."
- Media Bistro courses:
  - "Advanced Travel Writing" (2008)
  - "Breaking into Travel Writing" (2008)
- Associated Press Television-Radio Association (APTRA)
  - Reporter Academy 2004
  - Anchor Academy 2005
- Farmers University Sales and Business Manager Training (Elected Class President, 2009); and Licensed Property & Casualty and Life Insurance Agent (2009)
- Languages: Hebrew, some Spanish